

# HOW TO START A BLOG

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# BRAINSTORM IDEAS

Part 1

## DECIDE YOUR BLOGGING NICHE

My niche: \_\_\_\_\_

- This is a stable niche
- This niche has a lot to talk about
- I will enjoy writing about this niche
- I will be able to provide enough value

## COME UP WITH A BLOG NAME

My blog name: \_\_\_\_\_

- This name relates to my blog niche
- This name is easy to remember
- A domain name is available
- Social media usernames are available

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# SET UP YOUR BLOG

Part 2

## SELECT A HOSTING PROVIDER

Bluehost (recommended)

Siteground

Hostgator

Godaddy

Other: \_\_\_\_\_

## CHOOSE A DOMAIN NAME

My domain name: \_\_\_\_\_

## CONFIGURE DOMAIN SETTINGS

Activate the new (permanent) domain

Enable SSL Certificate

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# SET UP YOUR BLOG

Part 2

## SET UP WORDPRESS

- Add Wordpress to the site
- Choose a theme
- Play around to get a feel for it
- Publish first pages - Contact, About, etc.

## INSTALL NECESSARY PLUGINS

- Yoast SEO
- Ad Inserter
- Google Analytics by MonsterInsights
- Google XML Sitemaps
- ConvertKit
- Sassy Social Share
- Pretty Links

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# SET UP OTHER SERVICES

Part 3

## SET UP GOOGLE

- Set up Google Search Console
- Submit sitemap
- Set up Google Analytics

## SET UP SOCIAL MEDIA ACCOUNTS

- Facebook
- Instagram
- Pinterest
- Twitter

## SET UP EMAIL

- Zoho Mail (Free - for 5 users)
- G Suite (Paid)

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